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Abstract: The proceedings contain 186 papers. The topics discussed include: analysis of supply and demand and behavioral intention of children's programming education market; the effects of using total physical response to teach foreign languages for K-12 students; analysis of influencing factors of bilingual teaching of business courses based on AHP model; prediction of the borrowers' payback to the loan with lending club data; the construction of 'double-qualified' teacher team based on multi-party cooperation - take h polytechnic as an example; and economic ordering quantity model with linear demand rate under network trial mode.

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